#### **OUR HISTORY**

The union of industrialists called the Industrial Union of Pisa (*Unione Industriale Pisana*), was founded in 1922.

The industry of that time was mainly focused on processing alabaster, in the Volterra area, tanning the hides in the areas of Santa Croce sull'Arno, Ponte a Egola and San Miniato, producing boric acid obtained from the boraciferous shower heads of Larderello and Castelnuovo Val di Cecina, wood manufacturing and furniture production between Pisa and Cascina, producing textile and glass.

All these activities, large, small and medium-sized companies (SMEs), over the decades have turned into world-famous companies and at the forefront of the processes they use for their productions.

Given the central position where Pisa is placed along the Tuscany coast, the Province of Pisa and its economic-production system represent an unicum in the regional landscape.

The combination of a geographical position and the creation of the first IT – information technology - faculty in Italy, has created the fundamentals for the origin and the growth of the local industry. Pisa is home of an important University and two schools of excellence (Scuola Superiore S. Anna and Scuola Normale Superiore). In addition to the multidisciplinary research institute CNR (Research National Council) *Pisa Research Area* which is among the largest in Italy.

Today there are many sectors that our association represents: metalwork engineering, construction, tanning, footwear, pharmaceutical and chemical, plant installation, advanced tertiary, graphics-publishing, transport, tourism, glass-ceramics, textiles-clothing, business services, production for building, food-hydrothermal, wood-furniture.

Since the beginning, the new *Union* has had a very precise governance structure which is still divided into: the Presidency, the Presidency Council, the General Council and the Shareholders' meeting.

# General services, Presidency and Directorate Secretariat

ANCE (Associazione Nazionale Costruttori Edili): National Association of Construction Builders

#### Studies and Research area:

 analysis of the territory's economy, reports and surveys carried out by Unione Industriale Pisana

#### Overseas Area:

- international contracting, foreign mission, fairs

#### **Labour services Area**:

- jobs, trade union and welfare;
- internship, apprenticeship, relationship with schools

#### Technical Area:

- Health and Safety in the workplace
- Environment

- Energy, gas and electricity purchase groups
- Building and transport

### **Business economy Area:**

- 4.0 Industry Project analysis and advice
- University, Research and Innovation
- Coordinating of product groups
- Young entrepreneurs, SMEs
- Publications and agreements of Confindustria system.

## **Tax, Corporate and Finance Area:**

- Taxation and corporate law
- Pisa Energia Scarl (gas and electricity purchase group) management
- Regional, national and European financing
- Relationships with banks for financing
- Agreements with banks

# **Associative marketing Area and Confindustria training system:**

- Associative marketing
- Training for entrepreneurs and executives
- IT processes
- Internationalization

#### **Administrative Area:**

- Administration
- CONFIDI Imprese Toscana (Tuscan collective trust guarantee consortium)
- Agreements